

## **iSprite** – Interactive Touch Digital Digital Signage System

Customer love to buy things but they don't like being sold to, TV and magazine adv can only arouse customer interest to visit your stores, but digital signage offer a very efficient means of bring the messages and influence the customers to buy your products, with iSprite, your marketing people can create an eye catching signage content in a more flexible way.

iSprite is providing a platform for your designer to turn their creative ideas into reality solution and display it to your customers, with iSprite, marketing people of retails shops can update their products price, item code, and even color and size of their products directly from the built in database, theatres can broadcast their show time schedule, ticket pricing and movie title in just a few clicks, museum can display their events information, events schedule and ticket information, shopping malls can update their tenants information, promotion campaign and event schedule, practically speaking the applications of iSprite is endless and beyond your imagination.

### *iSprite has the following outstanding features:*

- *Maximum user friendly GUI is provided*
- *Built in database to store customer products information*
- *Use iSprite to design and create attractive product info card*
- *Product picture, price, item, size and color can be updated and displayed at your selection*
- *Generation of dynamic data content with minimum effort*
- *Support interactive touch monitor*
- *Customers can select and read the detailed product information*
- *Innovative and dynamic advertising platform*



### **About iSignage Limited**

Based in Hong Kong, iSignage Limited is the market leader in data content digital signage solution provider, iSignage has been deployed in numerous corporate companies, government, hotels, hospitals, retail chained stores, service centre, and schools. At iSignage, we do not simply provide our clients with innovative and powerful solutions, but strive to ensure that they come with maximum user-friendliness to ensure the smoothness of their operations from system setup to long term system maintenance.

Our Research & Development Department is constantly enhancing our solutions to better serve our clients' needs and the iSignage team of professionals are ready to help our customers to design, build and implement their digital signage project by providing the state of art signage technology in a professional manner.