

iMenu

iSignage offer many ways to help restaurant operators to promote their restaurant and guide their customer to be served by the restaurants. With digital signage, the restaurant can broadcast their restaurant's signature dishes or promotion events at their restaurant outlet, just imagine customers can see the high definition picture quality signature dishes popping up in the big screen, furthermore, different food pictures can be broadcasted to the customers at schedule time frame, so that customers will see the lunch menu during the lunch hours and dinner dishes during the dinner time, this is more

effective and always attract customers at the right time with the right information. The digital signage can even broadcast special promotion information during seasonal festive period. Our iSignage solution can also work with the ticketing system to guide customers to be served at the reception counter.



What we differentiate from our competitors:

- Software based application system, no proprietary hardware
- System set up in hours
- Use PC instead of black box player, customer take control of future support and maintenance
- Pre-sale and post-sale customization is possible
- Support multiple screens and display layout
- Support multiple shops and content formats
- Support ticker, CSS feeds and live TV
- Role based administration
- Drag and drop interface



Innovative Digital Signage System

• Smart • Simple • Scalable

iSignage – Digital Menu Board (DMB) builds on the successful DS solution and offers clients the ability to create and maintain their own digital menu boards and service item database.

Similar to iSignage DS, clients can preset and schedule menu board displays for multiple locations by utilizing the centralized content management system. Furthermore, iSignage DMB allows site users to temporarily adjust the digital menu boards to reflect the site’s situation.

Digital menu board can be applied to many industries, like restaurants, property management company, museums, shopping mall way finder, business centre and movie theaters and booking offices.



For the fast food restaurant operator, they can consider using iSignage – Digital Menu Board to help them to broadcast and promote the food menu at the reception counter, the digital menu board will replace the traditional food menu bar which is updated manually by staff at different session during the restaurant operating hours, with digital menu board, the update can be done in just a second and information display is more attractive and what’s more important is the head quarter can centrally manage the pricing information as well as the products information. Digital Menu Board also help to the operation to run more smoothly and effective.

